



2023-2024 Sponsorship Opportunities



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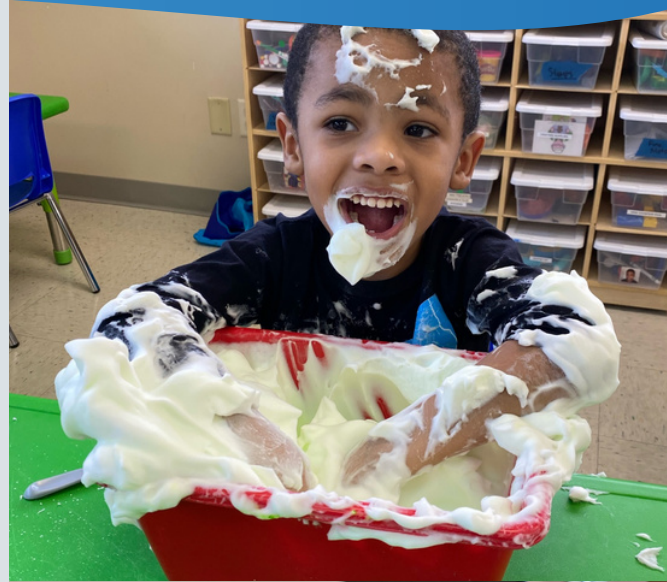
1021 Springboard Drive, Hershey PA 17033 | vistaautismservices.org

Unique Potential Within Reach



Thank you for your interest in sponsoring Vista Autism Services! Our specialized support services focus on data-driven approaches to improve the lives of individuals with autism and their families, from the time of diagnosis through adulthood.

We serve over 300 individuals through 12 programs and services in 10 counties throughout Central PA. Your valued support ensures that those with autism in your community have the resources and support they need to reach their unique potential.



OUR MISSION

To advance and innovate, to improve lives, and to inspire hope for individuals with autism and their families.

Vista Walk for Autism

October 13, 2023



Leading up to Vista's 16th Annual Walk event, we invite everyone in the Vista community to join a fundraising team to raise money in support of Vista. Fundraising efforts culminate in a day of celebration, including a walk and other fun activities for Vista clients, families, staff, and community members. Funds raised will directly benefit students and clients across all Vista programs.

Platinum Sponsor - \$5,000 (1 available)

- Inclusion in all print materials for the walk
- Logo placement and link on Vista's corporate support webpage for one year
- Logo on participant shirt
- Acknowledgment on Vista's social media outlets
- Large banner or sign along the walk route (provided by sponsor)
- Table at the walk to promote business or services
- Opportunity to record a video message to be shared on Vista social media outlets

Gold Sponsor - \$2,500

- Inclusion in all print materials for the walk
- Logo placement and link on Vista's corporate support webpage for one year
- Logo on participant shirt
- Acknowledgment on Vista's social media outlets
- Small yard sign along the walk route
- Table at the walk to promote business or services

Silver Sponsor - \$1,500

- Inclusion in all print materials for the walk
- Logo placement and link on Vista's corporate support webpage for six months
- Logo on participant shirt
- Acknowledgment on Vista's social media outlets
- Small yard sign along the walk route
- Table at the walk to promote business or services

Bronze Sponsor - \$750

- Logo placement and link on Vista's corporate support webpage for six months
- Acknowledgment on Vista's social media outlets
- Small yard sign along the walk route
- Table at the walk to promote business or services

T-Shirt Sponsor - \$1,200 (1 available)

- Sponsor T-shirts for Vista clients to wear on the day of the walk. Your logo will be included prominently on the shirt and you will additionally receive all benefits of the bronze sponsorship level.

To receive all benefits for your selected level, sponsorship commitments are due by **Sept. 15, 2023.**

Vista Gala

November 4, 2023



This will be a signature benefit gala to support children and adults with autism. We anticipate a classy yet fun evening to support a great cause. The evening will consist of a dinner, complimentary drinks, cash bar, music, and dancing, held at the AACA Museum located at 161 Museum Drive in Hershey, PA.

Platinum Sponsor - \$10,000 (1 available) **(Presenting Sponsor)**

- High-level logo placement on publicity, digital invitation, e-tickets, event website
- Full page ad (5" x 8") in event program
- High frequency visibility of logo in slideshow displayed throughout event
- Inclusion in email promotion of event
- High-level placement in Central Penn Business Journal thank-you ad
- High-level placement and link on corporate support website page for one year
- 3-minute introduction to gala guests
- Mention in Vista enewsletter 1x a year
- Two tables (16 tickets) at gala event
- Social media photo opportunity

Gold Sponsor - \$5,000

- Mid-level logo placement on publicity, digital invitation, e-tickets, event website
- Half page ad (5" x 3.875") in event program
- Medium frequency visibility of logo in slideshow displayed throughout event
- Inclusion in email promotion of event
- Mid-level logo placement in Central Penn Business Journal thank-you ad
- Mid-level logo placement and link on corporate support website page for one year
- One table (8 tickets) at gala event
- Social media mention

Silver Sponsor - \$2,500

- Logo placement on publicity, digital invitation, e-tickets, event website
- Quarter page ad (2.375" x 3.875") in event program
- Single logo slide inclusion in slideshow displayed throughout the event
- Inclusion in email promotion of event
- Logo placement in Central Penn Business Journal thank-you ad
- Logo placement and link on corporate support website page for one year
- Four gala tickets

Bronze Sponsor - \$1,200

- Logo placement on publicity, digital invitation, e-tickets
- Listing in event program and event website
- Single listing in slideshow displayed throughout the event
- Logo placement in Central Penn Business Journal thank-you ad
- Logo placement and link on corporate support website page for one year
- Two gala tickets

To receive all benefits for your selected level, sponsorship commitments are due by **Sept. 29, 2023.**

Spring Online Auction

March 18-24, 2024



Vista's 2nd Annual Spring Online Auction will be a weeklong event consisting of approximately 75-100 amazing packages that will be up for grabs to the highest bidder. Prior to and during this event, hundreds of local businesses who have donated items for this fundraiser will be spotlighted and highlighted for their generous support.

Platinum Sponsor - \$5,000 (1 available)

- Inclusion as the event sponsor on the online fundraising platform for the auction.
- Logo placement and link on Vista's corporate support webpage for one year.
- Acknowledgment in a minimum of 5 of Vista's social media posts promoting the event.
- Included on 10 of the auction packages pages as a sponsor for that package.
- Inclusion in a minimum of 2 email blasts sent out to everyone in our database. Over 1,400 unique users.
- Mentioned in all pre-post press releases and any media for the event.

Gold Sponsor - \$2,500

- Inclusion as an Auction item sponsor – for 10 unique packages.
- Logo placement and link on Vista's corporate support webpage for one year.
- Acknowledgment in a minimum of 3 of Vista's social media posts promoting the event.
- Included in a minimum of 1 email blast to go out to everyone in our database. Over 1,400 unique users.

Silver Sponsor - \$1,500

- Inclusion as an Auction item sponsor – for 3 unique packages.
- Logo placement and link on Vista's corporate support webpage for six months.
- Acknowledgment on Vista's social media outlets in a minimum of 1 social media posts.

Bronze Sponsor - \$750

- Inclusion as an Auction item sponsor – for 1 unique package.
- Included as a sponsor on our sponsor page for the event.
- Logo placement and link on Vista's corporate support webpage for six months.
- Acknowledgement on Vista's social media outlets in a minimum of 1 social media posts.

Community Sponsor - \$1,000 (1 available)

- Included as a Community sponsor on 5 unique donating opportunities/packages during the event for people to support individuals we serve in the community.
- Logo placement and link on Vista's corporate support webpage for six months.
- Acknowledgment on Vista's social media outlets.
- Inclusion in a minimum of 1 email blast to go out to everyone in our database. Over 1,400 unique users.

To receive all benefits for your selected level, sponsorship commitments are due by **March 8, 2024.**

Vista Golf Classic

June 1, 2024



Vista's 2024 Golf Classic at Dauphin Highlands Golf Course will be a fun day of golf, networking, raffles, and a little friendly competition all benefitting children and adults living with autism in Central Pennsylvania.

Platinum Sponsor - \$5,000 (2 available)

- Listed as co-chair of the 2023 Vista Golf Classic
- Company name and logo on all green or tee sponsorship signs
- Four player registrations
- Full-page advertisement in event program
- Logo placement and link on Vista's corporate support webpage for one year
- Acknowledgement on Vista social media outlets

Gold Sponsor - \$2,500

- Green or tee sponsorship sign
- Two player registrations
- Half-page advertisement in event program
- Logo placement and link on Vista's corporate support webpage for one year
- Acknowledgement on Vista social media outlets

Silver Sponsor - \$1,500

- Green or tee sponsorship sign
- One player registration
- Listing in event program
- Name and link on Vista's corporate support webpage for 6 months
- Acknowledgement on Vista social media outlets

Bronze Sponsor - \$750

- Green or tee sponsorship sign
- Listing in event program
- Name and link on Vista's corporate support webpage for 6 months

To receive all benefits for your selected level, sponsorship commitments are due by **May 10, 2024.**

Sponsorship Discounts



We provide the following incentives if you choose to sponsor more than one Vista event. We hope you'll choose to support us year-round! Discounts apply to your chosen sponsorship level for each event indicated on your sponsorship commitment form (see next page).

4 events	20% off
3 events	10% off
2 events	5% off

2023-2024 Sponsorship Commitment Form

Please select your sponsorship choice(s) below:

Spring Online Auction

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor - \$750
- Community Sponsor - \$1,000

Vista Golf Classic

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor - \$750

Walk for Education

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor - \$750
- T-Shirt Sponsor - \$1,200

Vista Gala

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,200

Discount Package

- 4 Events - 20% off
- 3 Events - 10% off
- 2 Events - 5% off

Please return signed form to:

Vista Autism Services
c/o Development Office
1021 Springboard Drive
Hershey, PA 17033

communications@vistautismservices.org

Contact Information:

Contact Name _____ Donor/Business Name _____

Address _____ City _____ State _____ Zip _____

Email: _____ Phone _____

Payment Information:

Enclosed is a check for \$_____. (Please make check payable to Vista Autism Services.)

Please send an invoice for \$_____.

Please charge the following credit card Visa Master Card Discover American Express

Credit Card Number _____ CVV# _____ Exp. Date _____

Name on Card _____

Signature _____ Date _____

All sponsorship contributions to Vista Autism Services, a Section 501(c)(3) charitable organization, are tax-deductible, except for goods and services. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free. 1-800-732-0999. Registration does not imply endorsement.